

brunettes (main) Hair & Makeup *Janice Wu*, Photography *Lost in Love Photography*, Stylists *Kimberlee Kessler & Rosemary Slade* (inset) Hair *Rhiane Schroder*, Makeup *Helen Samaryan using Tom Ford Beauty*, Photography *Lara Milenko*, Stylists *Kimberlee Kessler & Rosemary Slade*
 PRODUCTS (left to right) De Lorenzo Nova Fusion Chocolate 250ml \$26.95, TONI&GUY Cleanse Shampoo For Brunette Hair \$15.99, Deciem HIF Brunette Hue Support \$55.00

COLOUR COUTURE

For 2017, hair colour is bespoke, beautiful and utterly brilliant. Think au naturel, glossy strands with a glimmer of custom colour for a look that's uniquely you.

"The biggest trend for 2017 is healthy hair colour!" says Sheree Knobel, owner of Bixie Colour and Redken pH-Bonder Spokesperson. "There has been a big turn towards colour that promotes healthy hair: it's making a real comeback. The days of over-processed and tired looking hair are on the way out, in favour of glossy, shiny hair."

This is possible thanks to a new wave of products (like Redken's pH-Bonder) that protect the hair while it's being treated or coloured. "The return of healthy-hair is also ushering in a wave of more natural, lived-in colour looks, with settled, nourished looking ends," notes Knobel.

SWITCH UP YOUR SHADE

When it comes time for a colour change, it's worth considering a few rules of thumb, as well as your reasons for wanting a fresh new hue. "When a client is looking for a dramatic change, we usually have a chat about their reasons first," reveals Knobel. "What has inspired the change? Did they see Kylie Jenner's hair and think 'Hey! I want that too!' Or is it something they've been thinking about for a while? The reasons for a change are key to understanding what someone is looking for."

Once the catalyst for making a change is understood, your colourist will look to your natural hair colour and skin tone as a guide for how light or dark they should go. "For an all-over colour, the general rule is to never go more than two shades lighter or darker than your natural colour. If you're thinking about foils or balayage though, that rule goes out the window. These techniques are more about placement and keeping some natural hair in the parting, so the colour doesn't wash you out, and grows out well, leaving no stripy, tiger lines."

Not only does your new colour need to complement your existing natural shade, but it will also need to fit with your skin tone. "The lighter your skin tone, the lighter you can take your hair," explains Knobel. "If your fair skin is cool in tone, you'll suit champagne, platinum and ash blondes, even pastel pink, because these shades are cool as well. On the flip side, if you have warmer tones in your skin, honey and golden tones will work with the natural warmth of your complexion. It's all about working with and enhancing what you've got."

Words *Rosemary Slade*



brunettes

While a dramatic change can be fun, right now the most on-trend looks involve adding lightness in just the right places, often around the face and through the ends. "To brunettes I say: any time is the right time to play with lighter tones," says Knobel. "If you're super dark brown, I'm often in favour of softening the colour with light brown tones, rather than going too light. Adding these complementary tones will create a face frame and carrying it through the ends lightens the look without washing you out."

If you're on the fairer side of brunette, you can push the boundaries a little further. "A 'bronde' shade is ideal," she notes. "The idea with this technique is to work with the natural colour of your hair, so that the regrowth won't be too detrimental to the overall look." If you're keen to try this look, Knobel suggests asking your colourist for a full head of foils and to tip the ends out with balayage. "Toner can then be used to bring the roots down to a dark blonde, leaving the ends lighter. The result is fun, low maintenance and looks amazing on both cool or warm skin tones."





redheads

"If you're a natural redhead, lucky you!" exclaims Knobel. "I say: work with what you've got, don't cover it up! Remember blonde Lindsey Lohan in the early 2000s? Let's not go there again." If your red is more of a strawberry blonde, Knobel suggests trying honey and champagne baby lights (super-fine foils that give the impression of hair being naturally lightened by the sun, like when you were a kid).

"If your red is a deeper red or more burgundy, don't stray too far from home," she recommends. "A pop of lightness around the face will have a brightening effect, but keep the highlights away from the root area for a look that's subtle, and natural."

redheads (main) Hair *Joey Scandizzo* for *ELEVEN Australia*, Makeup *Kylie O'Toole*, Photography *Andrew O'Toole*, Stylist *Virginia Dowzer*, (inset) Creative Director *Richard Kavanagh*, Makeup *Aimie Fiebig*, Photography *Steven Chee*, Stylist *Daisy Uffindell*
PRODUCTS (left to right) Pureology Reviving Red Shampoo 250ml \$35.95, De Lorenzo Intense Ruby Red 200ml \$26.95, Nak Colour Masque Red Rouge \$25.95



blondes

For blondes, there's been a shift away from a highly processed look, with the emphasis now on colours that are more effortless. "The hottest trend for blondes right now is lived-in colour," says Knobel. "I love a Gwen Stefani-esque blonde as much as the next girl, but there's been a move away from looking 'too-foiled' towards a more natural, settled look. We achieve this by deepening the root area to make the ends appear lighter. Not only is this edgy and cool, it's good for the non-committal among us because it fades out."

If you're more of a die-hard blonde, but looking to change things up, Knobel suggests channelling Gigi Hadid by adding biscuit and beige pieces. "This dirty, cool-girl blonde is just effortless," she says. "Darker blondes will love a really strong face frame, with darker pieces to contour and lighter pieces highlighting your face, this type of colour really brightens and lightens: making you look all glowy!"

blondes (main) Hair & Makeup *Janice Wu*, Photography *Lost in Love Photography*, Florist *Poppy Culture*, Wardrobe *Suzanne Harward*, Model *Saasha Burns* (inset) Hair & Makeup *Amy Chan* Hair & Makeup Artistry using *M.A.C Cosmetics* and *DMKC*, Photography *Studio RL Photography*, Stylist *Styled By Linda*
PRODUCTS (left to right) MATRIX Total Results Color Obsessed So Silver Shampoo \$16.95, Eleven Keep My Colour Treatment Blonde 200ml \$26.95, KEVIN.MURPHY BLONDE.ANGEL.WASH \$32.95, Redken Blonde Idol BBB Spray 150ml \$29.95





fun & fast fixes

If you're a little more spontaneous and non-committal when it comes to your hair colour, there are plenty of ways to update or change your hair that are temporary (and loads of fun!). "Try glossing the hair with a pastel colour. Think pink, peach or if you're really game... sky blue!" Keep an eye out for Redken's new colour collection in 2017. It's inspired by the streets of NYC and features a vibrant selection of stay-true hues, so you can unleash your inner rebel.

"Deepening the roots with a root shadow is another way to completely change the way your colour looks, while also erasing grown (or growing) out foils," she notes. Adding soft highlights around the face and hairline to create a frame for your face is another brilliant way to revive an old-feeling colour and make it look vibrant and new again.



KEEP IT FRESH

The main thing to keep in mind when changing your colour is that your hair will be at risk of damage, especially if it's being lightened. "First things first, find yourself a great colourist who uses a bond protector when lightening hair," recommends Knobel. "This is the first line of defence against damage and is vital for the ongoing health of your hair. I love Redken's pH-Bonder system, as it's been designed to protect the bonds in the hair during and after lightening and colouring services." The system includes a take-home post-service perfecter that maintains hair's natural pH to promote strength, elasticity and silky softness.

"It's important to communicate with your colourist about protecting your hair," she says. "Believe me, the health and condition of your hair is just as important to them as it is to you!" It's also worth investing in a professional, high-quality shampoo and conditioner. "This is the second line of defence. A good colourist will protect your hair in the salon, but then it's over to you." This is where quality products play a very important role. Look for professional salon-only products that are formulated specifically for coloured or lightened hair to ensure you keep your colour looking salon-fresh right up until your next visit.

"It's your hair! I can talk forever about the latest trends and celebrity styles, but at the end of the day I encourage you to be as restrained or experimental as you want. Try a new cut, add lashings of highlights around your face, have your colourist pop a pastel shade through it. Hair is supposed to be fun. Enjoy it!"

— **SHEREE KNOBEL,**
REDKEN PH-BONDER SPOKESPERSON

fun & fast fixes (main) Hair *Nicole Kae, Toni&Guy*. Makeup *Jess Chapman*. Photography *Kristina Yenko*, Stylist *Hunter Blue*. (inset) Haircut & style *Allen Ruiz*. Colour *Luis Gonzalez using Aveda*. Makeup *Anastasia Durasova*. Photographer *Yulia Gorbachenko*. Stylist *Sandy Aremeni*

PRODUCT (right) REDKEN pH BONDER Take Home Post Service Perfecter \$39.95

